



# Blue365<sup>®</sup>

Because health is a big deal<sup>SM</sup>



## SAVE MONEY. LIVE HEALTHY.

Blue365<sup>®</sup> is your gateway to dozens of deals and discounts that save you money and keep you healthy. Find savings on national and local brand names for programs and items, including:

- Gym membership
- Nutrition / weight management
- Yoga
- Athletic wear
- LASIK
- Much more

Access to Blue365 is exclusive to Blue plan members including Arkansas Blue Cross and Blue Shield, BlueAdvantage Administrators of Arkansas, and Health Advantage. Take advantage of these great health and wellness deals and be on the lookout for new deals.

### DEAL OF THE WEEK

A healthier lifestyle just got easier for employees.

Check out the featured Deal of the Week or browse each category to find the right deal for *you*.

— [www.Blue365Deals.com](http://www.Blue365Deals.com) —

### Register for Blue365

Staying healthy shouldn't hurt your budget. Take two minutes to register for Blue365 and once you're inside, browse "Featured Deals" and other deals and discounts.

- 1) Go to [www.Blue365Deals.com](http://www.Blue365Deals.com)
- 2) Register for Blue365  
*(Have your member ID card handy. You'll be asked for the first 3 letters of your member ID.)*
- 3) Check your email for an activation code — activate your account
- 4) Discover healthy deals and discounts from top brand names

With Blue365, great deals are at your fingertips — 20% off at Reebok.com, \$25/month gym membership and great local deals for exercise, swimming, nutrition and more!

## About Fitness Your Way Membership

Everyone needs a fitness plan with flexibility to fit their lifestyle. Made available through Blue365, Fitness Your Way is a first-of-its-kind fitness program that's flexible, accessible and affordable to help you achieve your fitness goals. For just \$25\* a month per person and a low \$25\* enrollment fee, with a 3-month commitment, you'll have access to more than 9,500 participating fitness locations, including national and local fitness facilities, so you can work out wherever it's most convenient for you. Take a yoga class near work on weekdays and lift weights by your house on the weekends. It's flexible so you can visit any participating location — anytime, anywhere — as often as you like. Visit: [www.blue365deals.com/FYW](http://www.blue365deals.com/FYW) or call (888) 242-2060 for more information or to enroll. Locations include select Anytime Fitness®, Curves for Women®, L.A. Fitness® and Snap Fitness®. Visit the website [fitnessyourway.healthways.com/LocationSearch](http://fitnessyourway.healthways.com/LocationSearch) to locate gyms near you.

\* Taxes may apply. Individuals must be 18 years old to purchase a membership.

### Participating fitness centers:

- Anytime Fitness
- LA Fitness
- Planet Fitness
- Snap Fitness
- Nonprofit community centers
- Local independently owned fitness centers

## Health & Wellness\*

Get deals on anything from vitamins to running shoes. Blue365 can get you discounts on LASIK eye surgery, hearing aids, holistic nutrition, metabolic research, martial arts classes and more. Here are some national brands offering discounts:

- **Nutrisystem®**: Get discounts on delicious, healthy food delivered to your doorstep.
- **Heartrate Monitors USA**: Save on select FitBit, Mio and Polar products.
- **TruHearing**: Enjoy savings on the newest hearing aid models at TruHearing.
- **Reebok**: Get 20% off purchases on Reebok.com.
- **Sprint**: Sign up for a 10% discount on eligible Sprint plans.
- **Fairmont**: Book a stay at Fairmont hotels and save 20%.
- **Pet plan**: 10% discount on pet insurance.
- **Safe Beginnings**: 15% off child safety products.

\*All deals and discounts shown above are subject to change and are listed as advertised on January 3, 2017. Deals and discounts may be different over time.

Browse Blue365 to see other national and local deals and discounts.  
Join Blue365 and start saving!



Visit [www.Blue365Deals.com](http://www.Blue365Deals.com) today.

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**ATENCIÓN:** si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-844-662-2276.

**CHÚ Ý:** Nếu bạn nói Tiếng Việt, có các dịch vụ hỗ trợ ngôn ngữ miễn phí dành cho bạn. Gọi số 1-844-662-2276.

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## Calling All

### Employees

Blue365 wants to hear from you. Submit an idea for a deal that you would like to see featured and Blue365 will try to make it happen.